



Directorate of Outcome
Outcome Report
Event/Activity Attended by Faculty Outside AUH
National/International

Event Type: Industrial Visit
Event Title: Industrial Visit to Motherson Mould & Dye Casting Pvt. Ltd
Date: July 25, 2018
Venue: Motherson Mould & Dye Casting Pvt. Ltd, 195, GF, SEC 4, IMT, Manesar, Gurgaon
Name of Company Representative : Mr. Ashish Kumar (Manager-Operations)
Organized by: ABS and CRC
Name and Designation of Faculty : Dr. Pooja Jaiswal, Prof. Ajay Kumar Pandey and Dr. J.M. Jose, Prof. Jyoti Koul
Participation Number of Faculty : 4 (ABS)
Participation Number of Students: BBA Ist Semester students-20

Point wise highlights of the Event:

- The scheduled industry visit to Motherson Mould & Dye Casting, Manesar is initiated with a brief presentation by Mr. Ashish Kumar about the locus standi and operations of Motherson in their well-equipped conference-training hall wherein he explained in detail how Motherson – An automobile ancillary manufacturing unit, produces the steel frame moulds through which almost all the interior and exterior plastic containing parts of passenger car are casted out, it includes doors interior, bumper, mirror case and various other parts. Motherson supplies these plastic parts to Maruti, Ford, Honda and other companies.
- The tea is served to all delegate members after which Mr. Ashish conducted the industry-plant visit wherein he explained extensively the Moulding and Casting process of car plastic parts conforming all quality and environment, pollution control measures.
- Mr. Ashish interacted extensively with all students and faculty coordinators and explained their queries.
- The visit is concluded by having an photo session and thanksgiving by both sides.

Outcome of the Event with Time Line (Proposed/Achieved)

(Provide suitable details wherever applicable)

1. <u>Outcome related to Academia Connect</u>		
a) Collaborations for Research Papers/Conference Papers/ Book Chapter etc.	Y/N	N
b) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments etc.	Y/N	N
c) Collaboration for Funded Projects.	Y/N	N
2. <u>Outcome related to Industry Connect</u>		

a) Placement	Y/N	Y
b) Collaborations for Research Papers	Y/N	N
c) Collaborations & MOU for Research Guidance [PhD, PG & UG (summer training, Dissertation)] & Projects/Use of Instruments.	Y/N	N
d) Collaboration for Funded Projects.	Y/N	N
3. Outcome related to Society Outreach		
a) Benefit to society in terms of Health & hygiene	Y/N	N
b) Benefit to society in terms of Education	Y/N	N
4. Outcome related to Students Learning & Grooming		
5. Any other		

Enclose event report along with glimpses of the event (Photographs)

